

YOUR DETAILS

(please use a separate entry form for each category entered)

Full Name: Job Title:

Company Name:

Address:

Email:

Tel: Fax:

Signature: Date:

Entry authorised by: Signature:

(Director Name)

I WISH TO ENTER THE FOLLOWING CATEGORY *(tick one box only)* for multiple entries please copy this form

- | | | |
|--|---|---|
| <input type="checkbox"/> Innovative Power Product of the Year | <input type="checkbox"/> Innovative Lighting Product of the Year | <input type="checkbox"/> M&E Contractor of the Year |
| <input type="checkbox"/> Innovative Test & Measurement Product of the Year | <input type="checkbox"/> Overall Innovative Product of the Year | <input type="checkbox"/> Electrical Apprentice of the Year |
| <input type="checkbox"/> Innovative Software Product of the Year | <input type="checkbox"/> Marketing Campaign of the Year | <input type="checkbox"/> Outstanding Contribution to Electrical Excellence |
| <input type="checkbox"/> Innovative Industrial Product of the Year | <input type="checkbox"/> Outstanding Data Cabling Initiative | <input type="checkbox"/> Wholesaler of the Year - Turnover in Excess of £20 Million |
| <input type="checkbox"/> Innovative Residential/Domestic Product of the Year | <input type="checkbox"/> Energy Efficiency Initiative of the Year | <input type="checkbox"/> Wholesaler of the Year - Turnover up to £20 Million |
| | <input type="checkbox"/> Automation Initiative of the Year: | |
| | <input type="checkbox"/> Electrical Contractor of the Year | |

ENTRY CHECKLIST

Before sending your entry please go through the checklist below to ensure you have ticked all boxes.

- | | |
|--|---|
| <input type="checkbox"/> STEP 1: Entry Form
Fill in the entry form with your own and your company's details and the awards category. This must be signed by you and/or a director of your company. | <input type="checkbox"/> STEP 4: Multiple Entries
You can submit entries for any number of categories. Multiple entries must be supported by individual entry forms for each category. Photocopies of this form are accepted. |
| <input type="checkbox"/> STEP 2: Your Entry Submission
Check that your entry adheres to the criteria outlined in its category including word count and specific information requested. This will enable the judges to make a fair assessment of the entry. | <input type="checkbox"/> STEP 5: Additional Copies of Entries
Provide 5 additional photocopies of your entry. |
| <input type="checkbox"/> STEP 3: Additional Information
Please supply any relevant supporting material like brochures and press cuttings. | NB. Personal correspondence regarding entries will not be entered into. The judges' decisions are final on all matters |

SUBMIT YOUR ENTRY TO THE ADDRESS BELOW BY FRIDAY 14TH AUGUST 2009

For more information:

Celine Peacock, The Electrical Industry Awards, **Purple Media Solutions**, 2nd Floor, 207-215 High Street, Orpington, Kent BR6 0PF
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the **ELECTRICAL** industry awards 2009

Recognising the Best in the Industry



ENTRY FORM

Deadline 14th August 2009

Sponsored by:



"The electrical industry is vitally important to the UK and these awards are both a means of recognising that fact and encouraging business to strive for improvement."

Nick Luke, WF Electrical

Now in their 17th Year, the Electrical Industry Awards or 'The Elies' as they are known, recognise & reward the achievements of all those working in the UK's diverse electrical sector. Organised by Purple Media Solutions Ltd, the publisher of Electrical Times, these awards recognise all that is best in the electrical sector. As the leading industry-wide scheme, these awards are presented to companies, products and individuals who have excelled in their particular fields.

Winning an 'Elie' is a tremendous achievement that can make a real difference to the way your company is perceived by your clients and staff. Listen to some of our previous winners.

"It created a real buzz around the company with the entire staff taking pride in this accolade."

Ted Miles, BDC

"As a global leader in electrical technology our customers gained further confidence from our award win last year and it inspired our staff too."

Nigel Knapp, Schneider Electric Industrial Systems and Solutions

Categories & Judging Criteria

Innovative Product Awards

Awards will be presented to products in the following categories:

1. **Innovative Power Product of the Year**
2. **Innovative Test & Measurement Product of the Year**
3. **Innovative Software Product of the Year**
4. **Innovative Industrial Product of the Year**
5. **Innovative Residential/Domestic Product of the Year**
6. **Innovative Lighting Product of the Year**

All these categories will be judged on 3 key criteria: Innovation, Background & Viability. In no more than 800 words your entry must explain the following:

Innovation:

What sets your product apart from others in the market? Is it unique in: Application, functionality, materials used in manufacture, ergonomics, efficiencies, in energy use &/or in the manufacturing process, and aesthetics & design?

Background:

Provide an insight into how and why has the product been developed. Was it a flash of inspiration or has the innovation come about as the result of painstaking research into a long standing industry problem?

Viability:

It's a great idea but does it make commercial sense? Explain the potential value of the innovation in commercial terms.

The first 550 words of your entry should be used to highlight the innovation with the remaining 250 words used to provide details of the background and potential commercial viability of the product.

Please supply the following additional information:

- Evidence that the innovation took place in 2008/2009
- Supporting information; such as brochures, press releases, reviews, testimonials from clients and an example of the product, where feasible.
- A completed entry form, indicating the category entered
- Five duplicate copies of your entry (photocopies are acceptable)

7. Overall Innovative Product of the Year

The prize in this category is presented to one of the winning products from the first 7 categories that the judges deem to be the most innovative product of them all.

Initiative Awards:

8. Marketing Campaign of the Year:

This award will be presented to a company that the judges consider to have developed and undertaken a marketing campaign that is both creative and successful in delivering its stated key objectives.

In no more than 500 words your entry should provide details of the key objectives of the campaign, the methods used for its delivery, the rationale that lay behind

the creative approach and a summary of results vs. Key performance indicators. The judges will be looking for examples of originality & creativity in terms of delivery, presentation and message.

In addition to the 500 words, you will need to provide:

- Evidence that the campaign took place in 2008/2009
- Tangible evidence that the campaign achieved its stated KPI's
- Example of materials used in the campaign
- A completed entry form
- 5 copies of the entry (photocopies are acceptable)

Please be assured that all data and supporting KPI information will be treated by the organiser in the strictest confidence.

9. Outstanding Data Cabling Initiative:

This award will be presented to an outstanding project installation, product development, logistical support or service initiative that has enabled a cabling project to be completed on time and on budget.

Your entry should consist of a maximum 800 words explaining why the project, product or service is an outstanding example of its type and how its implementation has enabled the end user to achieve their stated aims both within budget and time frame.

Each entry should also include:

- Supporting evidence from third parties (Ideally client testimonials)
- A completed entry form
- 5 copies of the entry (photo copies are acceptable)

10. Energy Efficiency Initiative of the Year:

The judges will be looking for evidence of tangible energy savings made as a result of the introduction or application of a process, system or product. Be it a new approach to a manufacturing process, a materials application, or the introduction of a product with an increased lifespan, or with greater running efficiency. Particular emphasis will be placed upon the innovative use of renewable energy sources.

To enter you must provide no more than 800 words giving details of the initiative, the background and facts and figures explaining the energy savings in terms of kWh and where appropriate, CO₂ emissions.

In addition you will need to provide:

- Evidence that the Initiative took place in 2008/2009
- Supporting information: such as brochures, testimonials from clients and an example of the product, where feasible.
- A completed entry form, indicating the category entered
- Five duplicate copies of your entry (photocopies are acceptable)

Contracting Awards

11. Electrical Contractor of the Year:

This category is open to all electrical contracting companies who will be judged on their presentation of a solution that has been recently applied to a technical, commercial or managerial problem.

To enter, companies must demonstrate their technical and managerial

Entering these awards is your chance to demonstrate to your customers, employees, competitors and suppliers that your business and its people are the very best in their sector and you are encouraged to enter all relevant categories.

There is no charge to enter 'The Elies' however, if you would like us to return your entry, please enclose a cheque for £25 made payable to Purple Media Solutions Ltd to cover the cost of administration and postage.

The Judging Process

The judging will be undertaken by a panel of independent experts representing different elements of the electrical sector: Including IET, ECA, BEAMA & NICEIC amongst others. The panel will be moderated by Ben Cronin Editor of Electrical Times and a list of finalists will be drawn up. From this list of finalists an overall winner in each category will be selected. Once the judging has taken place, the finalists in each category will be notified of their success.

It is exceedingly important to remember that the judging process is completely independent. Previous successes or failures have no bearing on the judge's decisions, which will be made only on the basis of the strength of the entries placed before them.



Entries Must Be Received by Friday 14th August 2009

achievements by providing evidence of the successful completion of one or more recent projects involving the installation of building services. Submissions should consist of no more than 500 words explaining why the contractor should be considered for the award

In addition entries should be supported by:

- Evidence that the activities highlighted took place in 2008/2009
- Supporting information; such as brochures, press releases, reviews, and testimonials from clients.
- A completed entry form, indicating the category entered
- Five duplicate copies of your entry (photocopies are acceptable)

Please note that all company information such as turnover, profit, staff numbers and clients will be treated by the organisers in strictest confidence.

12. M&E Contractor of the Year:

This category is open to mechanical & electrical contracting companies who will be judged on their presentation of a solution that has been recently applied to a technical, commercial or managerial problem.

To enter, companies must demonstrate their technical and managerial achievements by providing evidence of the successful completion of one or more recent projects involving the installation of building services. Submissions should consist of no more than 500 words explaining why the contractor should be considered for the award

In addition entries should be supported by:

- Evidence that the activities highlighted took place in 2008/2009
- Supporting information; such as brochures, press releases, reviews, and testimonials from clients.
- A completed entry form, indicating the category entered
- Five duplicate copies of your entry (photocopies are acceptable)

Please note that all company information such as turnover, profit, staff numbers and clients will be treated by the organisers in strictest confidence.

People Awards

13. Electrical Apprentice of the Year:

This award will be presented to a serving apprentice that has already demonstrated rapid development, clear understanding and great future potential. Open to all companies running apprenticeship schemes, you are encouraged to put forward your brightest trainees for an award that recognises both the individual and the company providing the environment for their development.

To enter you must submit a 500 word resume of the individuals' achievements to date, supported by evidence of test results and examples of work undertaken.

In addition your entry should be supported by:

- Evidence that the apprenticeship was in place during 2008/2009
- Supporting information; such as exam results, and tutor testimonials
- A completed entry form, indicating the category entered
- Five duplicate copies of your entry (photo copies are acceptable)

14. Outstanding Contribution to Electrical Excellence:

Nominations for this award are sought from individuals within the industry who would wish to nominate a colleague, supplier, contractor or other person who it is felt has given most to ensure electrical safety for consumers and the industry itself. In no more than 800 words, entries will need to demonstrate the work of the individual and the role they have played to ensure electrical safety.

Nominations are welcome from all areas of the electrical industry including: electrical contractors, academic institutions, local health authorities, health and safety and the media.

In addition to the text submission the entry will need to be accompanied by the following:

- A completed entry form, indicating the category entered
- A photograph of the nominee
- Five duplicate copies of your entry (photocopies are acceptable)

Wholesaling Awards

15. Wholesaler of the Year - Turnover in Excess of £20 Million:

The award in this category will be presented to a wholesaling company that has an annual turnover that is greater than £20 Million during 2007/ 2008. The winning company will need to be able to demonstrate: Improved market performance, including sales growth and market share, an ongoing commitment to staff development and training and outstanding levels of customer service.

Your entry should consist of no more than 800 words outlining improvement in performance, staff development and customer service. In addition your submission should include:

- Third party evidence of customer service in the form of surveys and/or testimonials
- A completed entry form, indicating the category entered
- Five duplicate copies of your entry (photocopies are acceptable)

All company performance data will be treated in the strictest confidence by the organiser

16. Wholesaler of the Year - Turnover up to £20 Million:

The award in this category will be presented to a wholesaling company that has an annual turnover that is no more than £20 Million during 2008/2009. The winning company will need to be able to demonstrate: Improved market performance, including sales growth and market share, an ongoing commitment to staff development and training and outstanding levels of customer service.

Your entry should consist of no more than 800 words outlining improvement in performance, staff development and customer service. In addition your submission should include:

- Third party evidence of customer service in the form of surveys and/ or testimonials
- A completed entry form, indicating the category entered
- Five duplicate copies of your entry (photocopies are acceptable)

All company performance data will be treated in the strictest confidence by the organiser

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